

**Application for 2024BAMA Participation**

**April 11, 2024 (Thu) – April 14, 2024 (Sun)**

**BEXCO Exhibition Center 1, Halls 2 & 3, Busan**

**Overview**

**Event** 13th Busan Annual Market of Art 2024 (2024BAMA)

**Venue** BEXCO Exhibition Center 1, Halls 2 & 3, Busan

**Date** April 11, 2024 (Thu) – April 14, 2024 (Sun)

**VIP PREVIEW** April 11, 2024 (Thu) 15:00 ~ 20:00

**General Admission** April 12, 2024 (Fri) – April 13, 2024 (Sat) 11:00 ~ 19:00

 April 14, 2024 (Sun) 11:00 ~ 18:00

**Organized by** THE GALLERIES ASSOCIATION OF BUSAN
2024BAMA Organizing Committee

**Operated by** THE GALLERIES ASSOCIATION OF BUSAN
2024BAMA Operating Committee

**Application Guidelines**

**Duration** September 18, 2023 (Mon) – December 10, 2023 (Sun)

**Early Bird Application (10% DC)** September 18, 2023 (Mon) – October 8, 2023 (Sun)

**Regular Application** October 9, 2023 (Mon) – December 10, 2023 (Sun)

**Confirmation of Participation** January 15, 2023 (Mon)

**Deposit Deadline** January 7, 2023 (Sun)

**Booth Fee Deadline** January 21, 2023 (Sun)

**Bank Account for Payments** Busan Bank 101-2066-5324-05
(THE GALLERIES ASSOCIATION OF BUSAN, YUN, Yongsuk)

\*Please make the payment under the "Gallery Name" or "Representative's Name" for proper confirmation.

**Fee Information**

**Application Fee (Non-Refundable)** 100,000 KRW

**Deposit** 50% of the Applied Booth Fee

**Booth Fee** Varies by Type \*Please refer to the Booth Fee by Type below

**Application Documents**
\*Please attach these files along with your application form (failure to submit may result in disqualification)

1) Business Registration Certificate or Business Registration Confirmation

2) Exterior and Interior Photos of the Gallery, at least one each

3) Exhibition history of the gallery within the last 3 years (promotional materials and exhibition images, etc.)

4) Exhibition history of BAMA and other art fairs within the last 3 years (promotional materials and exhibition images, etc.)

5) Other documents supporting gallery operation

**Guidelines**

1) The number of participating artists is limited by booth type:

Type A: 5 artists / Type B: 7 artists / Type C: 9 artists / Type D: 11 artists / Type E and Special: No limitations

2) Galleries located in Busan, Ulsan, and Gyeongnam areas will not be provided with hotel accommodations.

3) Qualification for participation in 2024BAMA is determined by the 2024BAMA Operations Committee.

4) Discount rates vary by gallery and will be provided individually to approved galleries in the future.

5) Failure to pay the deposit and booth fee within the specified deadlines will result in automatic withdrawal of your application.

6) Galleries with missing or insufficient information in the application form and documents will be disqualified from evaluation automatically.

**2024BAMA Secretariat**

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 www.instagram.com/bamabusan

**2024BAMA Application Form**

1) Gallery Basic Information \*Failure to provide mandatory information will result in disqualification from evaluation.

|  |  |
| --- | --- |
| **\*Gallery Name (Korean)** | **\*Gallery Name (English)** |
|  |  |
| **\*Name of Representative (Korean)** | **\*Name of Representative (English)** |
|  |  |
| **\*Name of Contact Person (Korean)** | **\*Contact Person's Phone Number** |
|  |  |
| **\*Gallery Phone Number** | **FAX** |
|  |  |
| **\*Address (Korean)** \*Including Postal Code | **\*Address (English)** \*Including Postal Code |
|  |  |
| **\*Email** | **Website** |
|  |  |
| **\*Participating Artists (Korean)** | **\*Participating Artists (English)** |
|  |  |
| **\*Gallery Exhibition History (Within the Last 3 Years)**\*Please attach supporting documents as this will be used for evaluation. |
|  |
| **\*BAMA and Other Art Fair Exhibition History (Within the Last 3 Years)**\*Please attach supporting documents as this will be used for evaluation. |
|  |

2) Booth Type Selection \*Duplicate applications are not allowed

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type** | **Size(m)** | **Area(㎡)** | **Amount(KRW)**\*vat Included | **\*Apply** |
| **A** | 5x6 | 30 | 6,400,000 | □ |
| **B** | 5x8 | 40 | 8,500,000 | □ |
| **C** | 6x10 | 60 | 13,000,000 | □ |
| **D** | 8x10 | 80 | 17,000,000 | □ |
| **E** | 8x12 | 96 | 22,000,000 | □ |
| **Special** | 8x20 | 160 | 33,000,000 | □ |

**2024BAMA Participation Agreement**

1) I hereby confirm that all the gallery information and additional supporting documents submitted are true.

2) I agree to abide by the decisions based on the evaluation results for 2024BAMA participation.

3) I acknowledge that I have read and understood all the guidelines provided in the application form.

4) I understand that failure to comply with the terms of this agreement may result in the withdrawal of my application.

**I submit this 2024BAMA Participation Agreement with the above-mentioned terms.**

Date 2023

|  |  |
| --- | --- |
| **Gallery Name** |  |
| **Representative** |  (Sign) |